



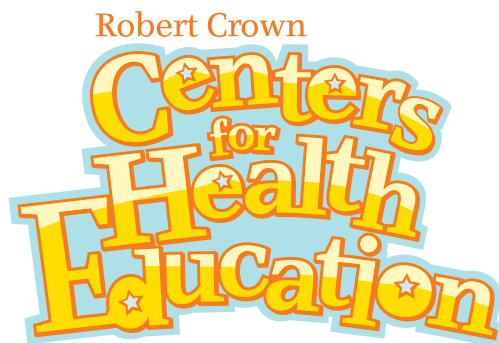
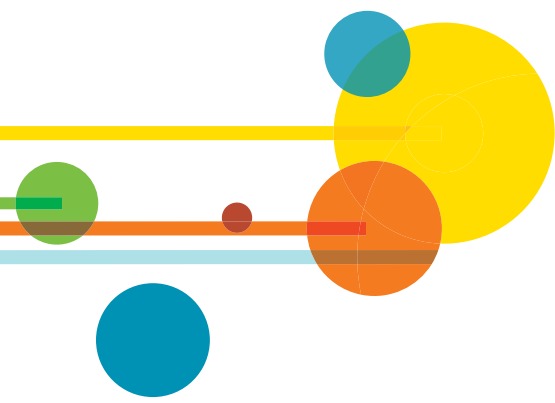
Robert Crown

Centers for Health Education

Annual Report

FY15

July 1, 2014 – June 30, 2015



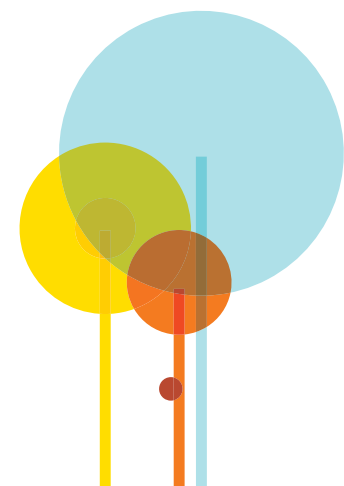
RCC Mission

The Robert Crown Center for Health Education motivates and educates children and youth to lead healthy, happy and safe lives.

RCC Vision

All children and youth are equipped with the knowledge, attitudes and skills to positively impact the health of their minds and bodies.

The Robert Crown Center for Health Education (RCC) is the largest provider of health education for school-age children and young adults in the Chicago metropolitan area. Since the Center began serving the community in 1958 as the former Hinsdale Health Museum, RCC has prepared more than 5 million children for an ever-changing mix of health challenges. Each year, RCC reaches nearly 90,000 youth from over 700 schools in eight counties, teaching in their communities and at the campuses in Hinsdale and Chicago. The RCC staff educates students, parents, teachers and caregivers of children in three important subject areas: family life (puberty and sexual health), substance abuse prevention, and general health.





WELCOME to the Fiscal Year 2015 (July 1, 2014 – June 30, 2015) Annual Report for the Robert Crown Center for Health Education (RCC). You are receiving this report because you have supported RCC in the past; have shown recent interest in RCC; or have been invited by a friend or family member to join us in our mission. Regardless of how or why, we thank you! This year's Annual Report will provide a brief snapshot of RCC: where we are today, and where we're headed.

In 2015, RCC enjoyed an influx of new talent: 2 new department directors, 5 new board members, and 4 new educators. In addition, we promoted experienced existing staff to new and expanded roles. Thus positioned, we educated nearly 90,000 students throughout Chicagoland, in eight counties as well as parts of Indiana. Meanwhile, we updated tried-and-true programs, created new ones, and introduced new technologies to deliver them more widely than ever before.

While this is significant, we are not satisfied. We strive for broader impact with our students to increase their knowledge, build their skills, and ensure their confident, healthy behaviors. As importantly, we are working to establish deeper relationships and more significantly engage young people, along with their families and schools.

With renewed energy and deep passion for this work, the Robert Crown Center for Health Education is embarking on transformational plans to more significantly engage young people in FY16. On behalf of our staff, board and the students we educate, I thank you for joining us on this journey. When we work together, great things can happen.

Yours in health,

A handwritten signature in black ink, appearing to read "R. J. McMahon". The signature is fluid and cursive.

R. J. McMahon
Chief Executive Officer





To impact students, and ultimately communities, our team is constantly seeking to improve the programs and their delivery in order to impart knowledge, increase engagement and influence decision-making. Primary prevention education is an important part of the health of our communities—locally, regionally, and nationally.

— Kris Adzia, Director of Education

Who We Are

Meet Our Mission: To Motivate and Educate Children and Youth to Lead Healthy, Happy and Safe Lives

MOTIVATE. Robert Crown Center for Health Education educators empower students with knowledge and skills. We create fun, interactive, science-based programs that provide relevant and current information. We deliver them via the most contemporary education tools available: in person, online, in schools and in one of our two health center locations. We couple information, in a reassuring environment, with social-emotional skill building in order to assist students in incorporating what they've learned into their daily decision-making.

EDUCATE: Children are smart. They are more independent now than ever before, and they are called upon to make choices every day that may impact them throughout the whole of their lives. They are faced with a nearly constant flow of peer and media messages through which they must sift. The programs we provide—and that are reinforced by parents and school teachers—are the filter through which children may experience those messages most safely, resulting in the healthiest and happiest outcomes.



**What
We
Do**

Meet Our Team: Where Staff and Board Are Unified in Fulfillment of the Mission

The Robert Crown Center for Health Education creates programs to meet emerging health concerns that affect children. Our staff works daily to maximize outcomes while minimizing expenses. By working collaboratively with schools, community leaders and coalitions, we work zealously toward the most efficient stewardship of our resources while delivering cutting edge programs that change lives. This proactive approach, which is intrinsic to primary prevention education, gives communities the opportunity to save millions of dollars in healthcare costs associated with addiction, obesity, unplanned teen pregnancy and sexually transmitted disease.

“I’ve been working with the Robert Crown Center for Health Education for four years and my position evolves with each year that passes. As the organization grows and changes, I work to lower operating costs while increasing the number of children we impact. Our goal is to provide health education to every child, enabling them to be equipped with the information and skills that can positively shape their lives. We try to serve all students despite their ability to pay. Being able to do that makes my job here very rewarding.”

— Barb Thayer, Director of Operations & Client Relations





**Where
We're
Going**

Meet Our Future: From Trusted Tradition to Inspired Innovator

The Robert Crown Center for Health Education is a trusted tradition in Chicagoland. We have been educating children and youth in 8 counties for more than 50 years. Each year, our organization touches the lives of nearly 90,000 young people. We evaluate and update programs annually to meet emerging needs. Traditionally, programs have been delivered, in person to students at the Center. In recent years RCC has responded to schools' budgetary challenges and increasing time constraints by bringing programs to schools and by creating programs that are accessible online. In addition, we are developing programs that target a new audience: parents. Although parents are the most important figures in ensuring a child's safe transition into adulthood, parents don't always feel they can be the experts their children need. RCC aims to provide parents with information and tools that build their comfort and confidence in addressing sensitive topics.



“The highlight of my job is taking RCC’s amazing classroom programs and converting them into an online format. We have implemented a new Learning Management System that allows students to access materials anywhere they have an internet connection. Educational technology gives us an opportunity to reach a wider audience of adolescents and achieve our mission in exciting, innovative ways.”

— Zac Cesario, Education Technology Coordinator

IN FY15...

100

UPPERCLASSMEN WERE TRAINED TO BE HEROIN PREVENTION LEADERS FOR FRESHMEN IN THEIR SCHOOLS

337

WOMEN AND GIRLS ATTENDED THE 3RD ANNUAL HAPPY TO BE ME LUNCHEON

6,022

STUDENTS IN GRADES 7-12 RECEIVED RCC HEROIN PREVENTION EDUCATION IN THE CLASSROOM

129

CAMPERS ATTENDED BODY TREK SUMMER SCIENCE CAMP

425

STUDENTS WITH SPECIAL NEEDS RECEIVED FREE ADAPTED PUBERTY EDUCATION

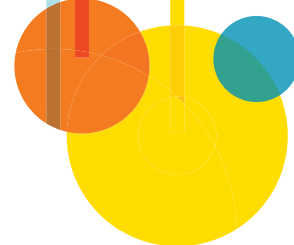
25

CAMPERS ATTENDED THE INAUGURAL HAPPY TO BE ME CAMP FOR GIRLS

“Preventing the onset of substance use not only lowers the risk of kids forming destructive habits as adolescents, it lowers the risk of them carrying the same habits into adulthood. In addition to the satisfaction I get from knowing that what we teach can improve kids’ lives, I have the opportunity to work with a group of professionals who go above and beyond the call of duty to fulfill our mission. Working with them keeps me on my toes and striving every day to be better and better at what I do.”

— Mark Robinson, Heroin Prevention Program Manager





Donors Fiscal Year 2015 (July 1, 2014 – June 30, 2015)

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 Daniel Adzia
 Kris Adzia
 Amazon Smile Foundation
 Jeff and Alisa Anderson
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 Barbara Bere Foundation
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 Gary and Cheryl Moore
 Morgan Stanley
 Mary Mortimer
 Bob and Marion Mortimer
 Regan Moster
 Sean Nabors
 Mike and Jill Naimo



The Robert Crown Center has been the pulse of Health Education since I attended in 1970 when it was The Hinsdale Health Museum. The organization adjusts programs regularly, as health concerns evolve, and its voice in our community helps to keep our kids safe. We have been very fortunate to have RCC as a resource.

— Chris Blake, supporter

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 The Prudential Foundation
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 William and Nancy Whitney, Jr.
 Whole Foods Market, Hinsdale
 Lance Williams
 Diane Wood
 Y's Men of the Great LaGrange YMCA
 Dick and Allyson Zak
 John and Linda Zarembo

*Gifts received after June 30, 2015 will be
 acknowledged in FY2016.*



*RCC's dedication to educating youth on the importance of
 leading happy, healthy and safe lives is commendable.
 I feel so fortunate to live in the very community where the
 organization is based and tirelessly working to benefit my
 children, my children's friends and my friends' children.*

— Sarah Martinath, supporter

2015 Financials

	June 30, 2015 (Pre-Audit)	June 30, 2014 (Audited)
ASSETS:		
Cash (Restricted/Unrestricted)	\$30,308	\$6,936
Receivables	\$18,459	\$34,997
Property and Equipment	\$621,479	\$641,101
Endowment	\$3,599,858	\$3,835,817
Other Assets	\$31,820	\$13,546
Total	\$4,301,924	\$4,532,397
LIABILITIES:		
Payables and Accrued Expenses	\$67,030	\$140,718
Line of Credit	\$522,896	\$253,908
Total	\$589,926	\$394,626
NET ASSETS:		
Unrestricted	\$37,184	\$170,694
Restricted	\$3,674,814	\$3,967,077
Total	\$3,711,998	\$4,137,771
TOTAL LIABILITIES AND NET ASSETS	\$4,301,924	\$4,532,397

2015-16 Robert Crown Center for Health Education Board and Staff

OFFICERS

Chairman of the Board
Ramsey Ellis, MD
Surgeon
Midwest Hand Surgery

Treasurer
Brian Hammersley
Financial Advisor
Morgan Stanley

Secretary
Cheryl Eck
Associate Vice President of Strategy
and Planning
Edward-Elmhurst Health

Past Chairman of the Board
Pedro Menendez
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USG

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Julie Beck
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Development
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Vice President and Senior Client
Advisor
BMO Harris Bank

Gary Grasso
Partner
Grasso Bass, PC

Daniel Marginean
Director of Store Optimization
Sears Retail Services

Deborah Sakelaris
Owner
Rodas Coaching

HONORARY DIRECTORS

Richard Decker
Virginia Druz
G. Ross Forbes, Jr.
John Zaremba

“It is my personal goal that every class we teach make a difference to every child in the room. I love working in an organization that is helping kids and I love being surrounded by people who feel equally passionate about the RCC mission.

— Jackie Gill, Manager of Education



ROBERT CROWN CENTER STAFF

R.J. McMahon,
Chief Executive Officer

Leadership

Kris Adzia, *Director of Education*
Rebecca Gee, *Director of Development*
Katherine Leibforth, *Director of Communications*
LeeAnne Stifflear, *Staff Accountant*
Barb Thayer, *Director of Operations and Client Relations*

Development

Elizabeth Kos, *Special Events Coordinator*
Shelly Nicholson, *Grants Manager*

Karime Lopez, *Administrative Assistant*

Education

Zac Cesario, *Education Technology Coordinator*
Jaclyn Gill, *Manager of Education*
Mark Robinson, *Heroin Prevention Program Manager*

Barb Barrett, RN, *Senior Health Educator*

David Bedney, MD, *Senior Health Educator*

Laura Carstons, *Health Educator*
Phyllis Gorman, *Health Educator*

Terence Hodges, *Health Educator*
Branden Joy, *Health Educator*

Lynne Kern, *Health Educator*
Emily Marsden, *Health Educator*

Joan Sheldon, *Health Educator*
Rosanne Tenuta, *Health Educator*

Lance Williams, *Health Educator*

“The USG Corporation and Foundation have been great supporters of the Robert Crown Center. Support from corporations like USG is critical to achieving the Center’s mission; it supports an outstanding staff of educators and the ongoing development of educational materials that are leading edge. For 20 years we’ve been supporting and leading the strategies that continue to make the Center an important community resource for health education.

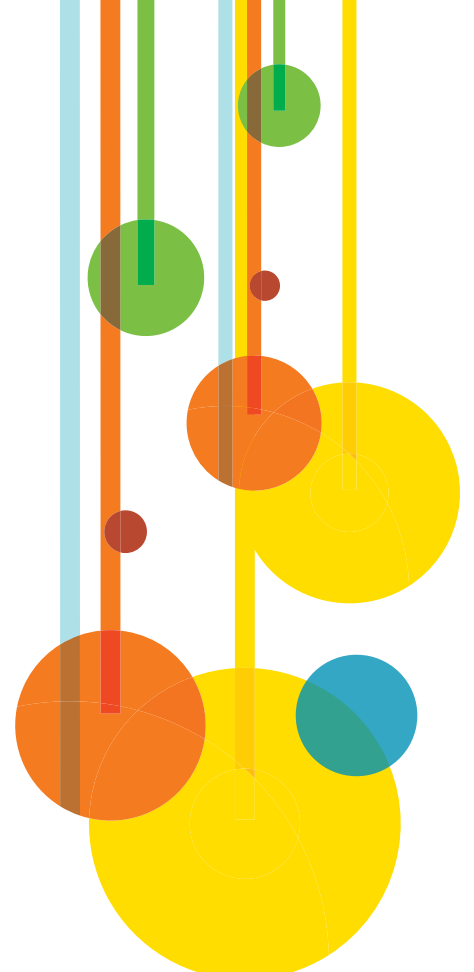
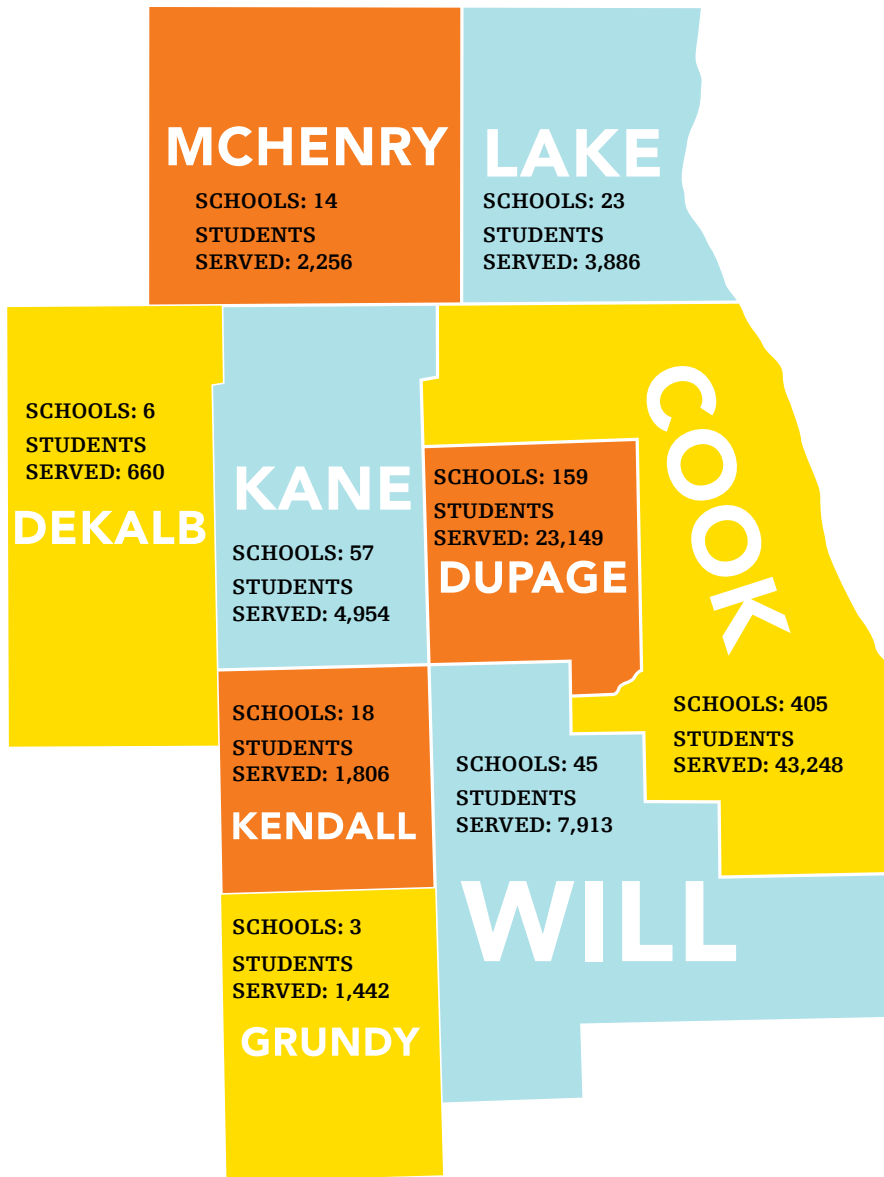
— Pedro Mendez, board member



**Total Schools and Students Served
2014-2015 School Year**

TOTAL SCHOOLS: 731

TOTAL STUDENTS SERVED: 89,391



INDIANA

SCHOOLS: 1
STUDENTS SERVED: 77

I really believe that prevention is powerful and I love welcoming kids to our center. I schedule almost 90,000 students a year! My job working with the schools makes it possible to schedule the maximum number of students ... and if a school can't afford RCC programs, I can help many of them receive scholarship assistance.

— Karime Lopez, Administrative Assistant



Robert Crown
**Centers
for
Health
Education**

Robert Crown Center for Health Education
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(630) 325-1900
robertcrown.org

